

Official Rules for the Maple Leaf Market Gift Card Giveaway Promotion (the “Promotion”)

The Promotion will take place at all Maple Leaf Market locations (the “Promotion Site”) and begins at 5:30am on May 1, 2019 and will end at 11:00pm on May 31, 2019 (the “Promotion Times”), with a grand prize drawing to take place at each Maple Leaf Market location on June 1, 2019 at 12:00pm, wherein participants need not be present to win. By participating you agree to these Official Rules. No purchase necessary.

Eligibility. Participation is open only to adults who are at least 18 years old as of date of entry. Void where prohibited or restricted by applicable law. Employees, officers and directors of Maple Leaf Market and its parent organizations, affiliates and sponsors, and their immediate family members (mother, father, sister, brother, husband/wife, son/daughter), are not eligible to enter the Promotion.

How to Enter. Eligible participants may enter the Promotion by visiting Maple Leaf Market locations, during the Promotion Times, and entering contact information into the promotional iPads available. Entry must contain participant’s name, phone number and email address to be considered eligible. Limit of one entry per participant for the Promotion. Maple Leaf Market will not be responsible for illegible or incorrect entry forms and such entries will be considered void and disqualified.

Prize(s). There are three prizes for the Promotion. The prizes are three, \$100 Maple Leaf Market Gift Cards. All prizes awarded during the Promotion are non-negotiable and non-transferrable. Participants who receive a prize must use such prizes in accordance with any terms and conditions regarding such prizes. In the case of unavailability of any prize, Maple Leaf Market reserves the right to substitute a prize of equal or greater value. All applicable taxes and unspecified charges or expenses are the sole responsibility of the prize winner(s).

Winning a Prize and Odds. One winner of each prize will be selected in a random drawing of entries, from all eligible entries collected at each Promotion Site, on June 1, 2019 at 12:00pm at each Promotion Site. Winners need not be present to win and will be notified via email and or telephone number provided on entry form. Odds of winning the prize(s) depend on the number of eligible entries in the Promotion. By entering the Promotion, participants fully and unconditionally agree to be bound by these Official Rules and the decisions of Maple Leaf Market, which will be final and binding in all matters relating to the Promotion.

Claiming Prize(s). Winner(s) will be notified via email and or telephone number provided on entry on June 1 and will have until June 30, 2019 to claim the prize at the Maple Leaf Market location from which their name was selected. If the winner fails to claim the prize by June 30, 2019 at 11:00pm at the applicable Maple Leaf Market location, the prize shall be forfeited. No compensation will be given for forfeited prizes. Valid photo identification must be presented when claiming all prizes. All winners are required to prove eligibility. Winners may be required to complete Form 1099 for prizes won.

Release. Maple Leaf Market and its parent organizations and affiliates shall not be liable for any injury or other harm related to or resulting from participating in the Promotion, claiming or using any prize(s). By entering the Promotion, each participant and winner releases and holds Maple Leaf Market and its parent organizations, affiliates and sponsors, and each of their respective representatives, officers, directors, employees and agents, harmless from any and all claims, losses, damages, costs and expenses of any kind in connection with the Promotion (including without limitation as a result of the acceptance, use of or inability to use any prize).

Voluntary Participation. Participation is voluntary. By participating in the Promotion and accepting any prize, each participant grants Maple Leaf Market, or its designee, permission to use his/her name, picture/likeness, address (city and state), biographical information, voice

recording and any statements made by such participant regarding the Promotion or its business operations for promotional or publicity purposes without notice, further permission or compensation.

Right to Cancel and Disqualification. Maple Leaf Market reserves the right to cancel the Promotion at any time. Participants who do not comply with these Official Rules, or attempt to interfere or tamper with the Promotion in any way, will be disqualified.

Sponsor. SavOn, LLC, a governmental instrumentality organized by, and existing under the laws of, the Oneida Indian Nation, a sovereign Indian nation, with an address at 5218 Patrick Road, Verona, New York 13478.