

TURNING STONE RESORT CASINO:

A premier, four-season destination resort in Upstate New York, the Oneida Indian Nation's Turning Stone Resort Casino is conveniently located approximately 30 miles east of Syracuse at NYS Thruway Exit 33.

Atunyote, Kaluhyat and Shenendoah golf courses each received the 2018 Best Courses You Can Play in New York Award from Golfweek. Turning Stone Resort Casino was the recipient of the 2018 Golf Digest Editors' Choice Award for Best Resort in Northeast/New England.

The Sportsplex is a world-class indoor facility featuring golf and tennis domes, two racquetball courts, spacious locker rooms, a café, a well stocked racquet pro shop and the Golf Superstore.

Along with award-winning golf courses, the Resort offers world-class gaming, entertainment, accommodations and spa facilities. It has earned 2019 AAA Four Diamond ratings for The Lodge, The Tower Hotel and Wildflowers restaurant. Skana Spa, The Lodge and Wildflowers are recipients of the 2019 Forbes Travel Guide Four Star Award.

THE EVENT:

GOLF SHOW AT TURNING STONE

Includes exhibitor displays on the tennis courts inside the Sportsplex, along with a demo day with all of the leading manufacturers inside the Golf Dome for the entirety of the show as well as instructional classes in the Sportsplex Clubhouse.

EVENT DATES AND TIMES:

February 14, 2020: February 15, 2020: February 16, 2020:
1:00pm – 6:00pm 10:00am – 6:00pm 10:00am – 4:00pm

EVENT SET-UP:

February 14, 2020:
8:00am – 12:00pm

EVENT TEAR DOWN:

February 16, 2020:
4:00pm – 9:00pm



ONEIDA INDIAN NATION TAX INFORMATION:

All exhibitors who are selling a product are required to register with the Oneida Indian Nation Department of Taxation. To obtain the necessary authorization, each vendor must file an application for a Certificate of Authority from the Oneida Nation Department of Taxation at least five (5) days prior to the event. The Oneida Indian Nation Department of Taxation can be reached at 315.366.9393 or at taxinfo@oneida-nation.org.

ON-SITE STORAGE:

Center booths will not have storage space behind their booth. Any exhibitors requesting on site storage should notify Jim Garvey at 315.361.8193.

CREDENTIALS:

Exhibitors may pick up their credentials (up to two) at Event Set-Up on Friday, February 14 from 8:00am – 12:00pm. If exhibitor requires more than two credentials, please contact Jim Garvey at Jim.Garvey@turningstone.com.

PARKING:

To ensure the best possible service for attendees, we are asking all exhibitors to park after they unload in the parking lot closest to Patrick Road - designated as Shuttle Stop 5.

WI-FI:

Wi-Fi is available in the Sportsplex and we will provide log-in information when you check in on Friday morning.

Applications will be reviewed upon receipt, admissions will be done on first come, first serve basis. Spaces are limited.

By signing this application, you agree to the Rules and Regulations set forth in this application.

EXHIBITOR INFORMATION (PLEASE COMPLETE)

Name: _____ Title: _____
(First) (Middle) (Last)

Company: _____ Phone: _____

Booth Name (if different than Company Name): _____

Address: _____ Fax: _____
(No.) (Street)

City: _____ State: _____ Zip: _____

Email: _____ Website: _____

Signature: _____ Date: _____

EXHIBITOR EXPOSURE:

SHOW ATTENDANCE:

Last year more than 2,500 guests visited our Golf Show. This is your chance to reach a targeted audience and share your product and services with hundreds of potential customers.

WEBSITE:

Receive increased brand exposure using our web traffic with prime advertising for your company on the Turning Stone Golf Show website.

SCORECARD

Be one of only 18 businesses on the Golf Show Scorecard! This opportunity drives visitors to your booth by encouraging each guest to visit and learn more about what your company has to offer. Guests that complete their scorecard by visiting all "18 holes" are entered into a contest facilitated by Turning Stone Resort Casino to win prizes such as free rounds of golf!

Please call Jim Garvey at 315.361.8193 for availability. Space is limited to first 17 approved applicants. To reserve your place on the 2020 Scorecard, an additional \$200 payment will be due upon submission of application.

Please include _____ on
the 2020 Scorecard. Payment is included.

Not interested in the 2020
Golf Show Scorecard

RULES AND REGULATIONS

1. Acceptance into the event is at the sole discretion of Turning Stone Resort Casino and is not guaranteed. Exhibitors must be U.S. citizens or lawful permanent residents who are at least 18 years of age or older and must sign and abide by these Rules and Regulations. Exhibitors who do not display and/or sell the exact items submitted with their application can be asked to leave. If asked to leave the event, the exhibitor will forfeit the booth and all other fees. Turning Stone Resort Casino will not be liable for any losses or damages incurred by any exhibitor in connection with exclusion from the event, including, but not limited to, travel expenses or loss of income.
2. PARTICIPATION IN THE EVENT IS AT THE EXHIBITOR'S SOLE RISK. IN NO EVENT SHALL TURNING STONE RESORT CASINO, LLC OR ITS PARENT ORGANIZATIONS OR AFFILIATES, OR ANY OF THEIR RESPECTIVE REPRESENTATIVES, OFFICERS, DIRECTORS, EMPLOYEES OR AGENTS (COLLECTIVELY, THE "TURNING STONE PARTIES") BE LIABLE TO ANY EXHIBITOR OR ANY THIRD PARTY FOR ANY DAMAGE TO OR LOSS OF PERSONAL PROPERTY, ANY PERSONAL INJURY, OR ANY OTHER DAMAGES, LOSSES OR LIABILITIES ARISING OUT OF OR RELATED TO THE EVENT, WHETHER OR NOT SUCH DAMAGES, LOSSES OR LIABILITIES COULD HAVE REASONABLY BEEN FORESEEN BY ANY TURNING STONE PARTY.
3. Pursuant to an agreement with the State of New York, every exhibitor that sells products at the event must be authorized by the Oneida Nation Department of Taxation to collect and remit and must collect and remit, Oneida Nation sales tax on such sales in accordance with the rules of the Oneida Nation Department of Taxation. To obtain the necessary authorization, each such exhibitor must file an application for a Certificate of Authority from the Oneida Nation Department of Taxation at least five (5) days prior to the event. As a result of the agreement, exhibitors who sell products at Turning Stone Resort Casino are not required to collect or remit sales or occupancy taxes to the State of New York. The Oneida Nation Department of Taxation can be reached at 315.366.9393 or at oneidanationtax.com.
4. To the fullest extent permitted by applicable law, each exhibitor agrees to indemnify, hold harmless and defend each of the Turning Stone Parties from and against all claims, causes of action and demands by any of the Turning Stone Parties or any third party, and associated liabilities, losses, damages and expenses (including without limitation reasonable attorneys' fees), arising out of or related to (a) any breach by the exhibitor of these Rules and Regulations, or (b) the exhibitor's or exhibitor's employees' or volunteers' or guests' acts or omissions in connection with the event.
5. The Events Department possesses the right to prohibit any exhibit or activity within an exhibition space, which does not abide by the standards of Oneida Nation Enterprises or of the Golf Show at Turning Stone. This includes but is not limited to persons, things, conduct, printed materials, and all other things that may affect the integrity of the show or Oneida Nation Enterprises.
6. Set up, take down and display materials are the exhibitor's sole responsibility. Controlled vehicle access will be allowed only at designated set-up and take down times. No vehicles are allowed in venues or on-site during the event operating hours. Exhibitors must be set up by the time their assigned venue opens each day and remain open until the specified closing times unless notified otherwise by Events Department staff. Exhibitors will be provided with exact location and times by February 1, 2020. Each exhibition space must be staffed at all times during the advertised hours of the show. Exhibitors must take down and remove all booths and materials by the date and time set forth on the first page.
7. Cancellation of an exhibition space has potential to pose an issue to the integrity of the show. In the event that an exhibitor wishes to cancel their space, the exhibitor may do so 15 days prior to the beginning of the event, however, the exhibitor will lose 50% of their payment. Exhibition cancellations less than 15 days prior to February 14, 2020 will not receive any of their payment back. In the event that Turning Stone cancels or postpones the show, for any reason, exhibitors will be refunded the full amount of the payment received by Turning Stone from such exhibitor.
8. Events Department staff must authorize any early withdrawal from the event.
9. No specific booth locations are guaranteed. Space is allocated based on availability and the needs of the show and will not be confirmed until after payment is received.
10. Booth spaces are based on 10' wide by 10' deep and 10' wide by 20' deep spaces with vending from the front and sides only. Exhibitors and their belongings must stay within these boundaries. Booth spaces cannot be sublet or reassigned.
11. All booths must be secure and stable in construction.
12. Turning Stone Resort Casino requests that exhibitors provide their own tables and chairs. However, they can be rented from Turning Stone Resort Casino for an additional fee. Selling from trucks, vans or trailers is not permitted without pre-approval from the Events Department.
13. All exhibitors are required to bring their own surge protected power strips and extension cords.
14. All exhibitors are required to bring their own carts for transporting their products.
15. Display booths, including all products and other property in and around the booth are the sole responsibility of the exhibitor before, during and after the event.
16. There is no product exclusivity offered to exhibitors. Turning Stone Resort Casino will make every effort not to site two exhibitors selling similar items next to each other, but this is not guaranteed.
17. Turning Stone Resort Casino will make all efforts to attract an audience to the Golf Show at Turning Stone, but does not guarantee a specific number of attendees.
18. Music played by exhibitors or PA systems used by exhibitors must not interfere with other exhibitors or stages.
19. Each exhibitor authorizes Turning Stone Resort Casino and anyone acting on its behalf to use exhibitor's name, likeness and biographical material, and any photographs or video footage taken of exhibitor or exhibitor's booth or products during the event, in perpetuity for publicity and promotional purposes, in any media whatsoever.
20. Exhibitors may not sell any products, distribute any materials or construct any booths that infringe upon the intellectual property or other rights of any third party.
21. Exhibitors may not use any trademarks/service marks, logos or other designs or images of Turning Stone Resort Casino in any event-related materials without the prior written approval of the Events Department, which may be withheld in its sole discretion.
22. Event fees are non-refundable except as specifically set forth herein.
23. Exhibitor applicant deadline with submission check is Friday, January 31, 2020. Checks should be made payable to: Turning Stone Resort Casino. Applications and check should be mailed to: Turning Stone Resort Casino, Attention: Jim Garvey, Event Operations Manager, 5218 Patrick Road, Verona, NY 13478.

Signature: _____

Date: _____

BOOTH INFORMATION:

This form is intended to assist Turning Stone Resort Casino in assessing your needs. Completing an application does not guarantee space in the 2020 Golf Show at Turning Stone. Space and other items will be allocated based on availability and the needs of the show and will not be confirmed until after payment is received. Exhibitors who are notified that they have been accepted into the event have 10 business days to remit payment; provided that payment must be received by January 31, 2020. Failure to remit payment within this time frame may result in forfeiture of exhibitor's space.

Booth Description: _____

If possible, please provide one (1) image of your display booth.

Turning Stone Resort Casino does not provide tables and chairs. For rental fees and reservations, please see below:

BOOTH SIZE	COST	QUANTITY NEEDED
10x10	\$500	
10x20	\$800	
ITEM	COST	QUANTITY NEEDED
Chair	\$2	
6' Table	\$23	
Electrical (standard 15 amp outlet)	\$35	
TOTAL	\$	

If you have included electrical outlets in your request above, please provide additional information on what you will be plugging in. Please also include any specific electrical needs below, or if you will need more than the standard 15 amp outlet.

ITEM	DESCRIPTION
Item 1	
Item 2	
Item 3	
Item 4	
Item 5	

PAYMENT:

Payment deadline is January 31, 2020

Check Enclosed

Credit Card - please send me the e-pay link

For Turning Stone Use Only (Do not fill out):

ITEM	RECEIVED	NOTES
Exhibitor Application		
Credentials Required		
Application Fee		
Scorecard Fee		